# FY 2022-23 Annual Report





# From the Executive Director & Board Chair

Our community, like many places in the world, is experiencing an increasing crisis of housing affordability. Home prices in Douglas County have risen 33% in the last year, with the median home price now over \$323,224, according to Zillow.

The lack of affordable housing does not affect everyone equally. It has the biggest consequences for those in the lower and middle income brackets.



1 in 4 Douglas County households spends more than they can afford on housing.

**Affordable housing plays a critical role in strong communities.** Housing that is affordable and decent reduces taxpayer expenses and boosts the local economy. Allowing older adults to age in place in their own homes reduces the taxpayer burden of supported living. Safe, affordable homes reduce public costs associated with illness and poor school performance in children. Construction and repairs of affordable housing employs local trade workers and powers local businesses.

# Because of your support, Habitat for Humanity of Douglas County is a leader in providing affordable housing in Douglas County.

To achieve our vision of a world where everyone has a decent place to live, we build with hammers, with volunteers and with families. We build **affordable homes for local families to purchase**, we make **affordable repairs** to keep residents on fixed incomes in their homes, and we build **community** in the process. We build through advocacy and through partnerships, and by bringing people together to forge bonds, share their skills and share their stories.

**Our work is needed now more than ever.** We must continue to create community and foster opportunity for all. A world, and a local community, where everyone has a decent place to live is not only something we wish for, it is the future we build together every day.

#### **Our mission**

Seeking to put God's love into action, Habitat for Humanity brings people together to build homes, communities and hope.

#### Our vision

A world where everyone has a decent place to live.





Brooke Zabel Board Chair





1067 sweat equity hours completed by homebuyers

- new homebuyers approved into the homeownership program
- 2,792 donations to the ReStore with \$383 k sales

755 volunteers 10,352 volunteer hours

\$67,327

in taxes paid by Habitat homeowners in 2022

The impact of your support thank you!

**Since 1997, families** have been served in **Douglas** County!

# Homeowner Services

families achieved their dream of owning their own home



Brenda's family moved into their home in November. "It's been awesome to watch my kids blossom. I've seen a sense of calm and peace settle over all of us. My kids focus on the future and how to be successful."



Melanie's family moved into their home in December. "Seeing all the people come together from the community to help my dream come true was amazing. There are not enough words to express my gratitude to everyone."



Valerie & Blaze

Valerie and Blaze moved into their home in December. "We love coming home to our own home. The stability this home provides for both of us is fantastic. We can sleep peacefully and not worry about our safety."



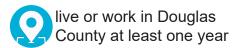
Jena's family moved into their home in June. "I love it here! We've been doing really good and enjoying our house. My neighbors are amazing! We are forever grateful!"

Habitat homebuyers help build their own homes alongside volunteers, then purchase the home with an affordable mortgage. Each approved homebuyer meets the following criteria:







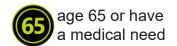




### What is the Aging in Place program?

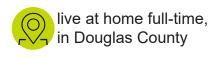
- Affordable repairs focus on improving the safety, accessibility, and/or other minor repairs in the home helping homeowners remain safely in their homes and maintain independence.
- ➤ Each homeowner receives a free home inspection from a Certified Aging in Place Specialist to review recommended modifications.
- → Homeowners decide which project(s) will be completed. Projects often take just a few days and include modifications like ramps, grab bars, walk-in showers, and handrails.
- Homeowners repay a portion of the project as determined by their income.

Each approved Aging in Place homeowner meets the following criteria:









# Aging in Place

older adults can age safely in their home

## **Volunteers**

755 volunteers shared

10,352 volunteer hours



Local churches help build the home and sponsor a build day.



Alexandria Area High School students help build the home alongside volunteers.



Habitat supporters gather a group of volunteers to fundraise and help build the homes.





#### Did you know?

Volunteers are the heart of Habitat. Independent Sector values each volunteer hour at \$34.47, which means **our volunteers contributed \$356,833 to Habitat**. **Thank you!** 

# Thank you!

#### **Architect**

**Douglas Machine Foundation** 

#### **Workplace Team Builder**

3M

#### Carpenter

Aagard

#### **Blueprint**

3M

Alexandria Industries

Alomere Health

American Family Insurance

Amy Christopherson State Farm Insurance

Bethany on the Lake

Diamond Buick GMC

**Edina Realty** 

First Western Bank & Trust

Geneva Capital

Greater Alexandria Area Association

of REALTORS®

Henry's Foods

Hubbard Broadcasting - KIKV/KULO

Massman Companies

Pemberton Law

Quick Attach

Ryan Witte State Farm Insurance

ServPro

Van Ahn & Co.

#### **Church Partners**

Alexandria Covenant, Alexandria Calvary Lutheran, Alexandria Faith Lutheran. Evansville Faith Lutheran, Miltona First Congregational United Church of Christ, Alexandria First Lutheran, Alexandria Fron Lutheran Church, Starbuck Grace Lutheran, Brandon Immaculate Conception Catholic, Osakis Kensington Lutheran LCMC, Kensington Lake Community, Alexandria New Life Christian Church, Alexandria Osakis Lutheran Church, Osakis Shalom Lutheran, Alexandria St. Mary's Catholic, Alexandria St. Nicholas Catholic, Belle River

Sauk Valley Lutheran, Osakis









# Build Partners

## **ReStore**









#### Top 5 sales catergories:











\$132,000

raised to support Habitat's mission







### **Financials**

# 95¢ of every dollar goes directly to the mission

# Assets:

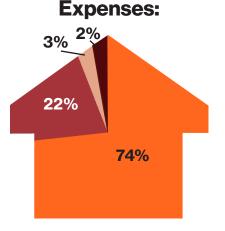
40%

16%

14%

11%

14%



#### Total Expenses: \$2,931,604

Affordable Housing

ReStore

Management & General

Fundraising



Cash & Equivalents

PP&E, Inventory

Mortgages

Construction in Progress

Land Held

Receivables

# **Total Revenue:** \$3,368,846

**Revenues:** 

30%

18%

15%

12%

7%

18%

Home Sales

Contributions & Grants

Mortgage Portfolio Transfer

In-Kind Contributions

ReStore

Other

#### Fiscal Accountability

Habitat for Humanity of Douglas County cares about being responsible and effective stewards of our donors' generosity. This means we invest donor dollars intelligently, allocating only a small percentage to overhead expenses, and leveraging those gifts for maximum impact through our housing programs. We're proud to consistently earn high ratings on Charity Navigator, America's largest independent charity evaluator.

Habitat for Humanity of Douglas County is an active 501(c)(3) nonprofit in full compliance and in good standing with the IRS. Our EIN number is 41-1869669. Our funders include individuals, businesses, foundations, and faith organizations, and we receive grants and no-interest loans from local government sources.







Jonn Lastrale

Tony Loosbrock Board Vice Chair/Treasurer



#### Why affordable housing matters:

Habitat for Humanity knows that a decent, affordable place to live creates the conditions where homeowners save more, invest in education, pursue opportunity and have more financial stability.

Families are considered cost-burdened when they pay more than 30% of their income for housing. That cost burden makes it difficult to afford necessities such as food, transportation, education, and medical care.

Affordable homeownership provides stability and builds equity for families, helping them create a strong foundation so everyone in the family can thrive.



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#### **Board of Directors**

Carmon Watkins

Brooke Zabel, Chair Tony Loosbrock, Vice Chair/Treasurer Angie Krebs, Secretary Jeff Hohn Tom Klemenhagen Scott Kluver Stephanie Lucy Erin McCoy Rick Sansted Sandy Susag **Kevin Taylor** 

#### **Habitat Team**

Lori Anderson, Executive Director Heather Smith-Ahrens, Director of Operations Nicole Olson, Office Manager Rita Strickler, Program Support Specialist Denise Schapekahm, Homeowner Services Coordinator Sara Gronholz, Community Engagement Manager Aaron Johnson, Construction Manager Tyler Hauck, Construction Coordinator Bob Voltz, ReStore Manager Mona Strege, ReStore Assistant Manager Emil Kack & Ron Gervais, ReStore Associates

